

Inhalt

1 Welcome@WU	2	5 Specializations and free electives/ internship	16
2 ÖH WU – Student’s Union	2	5.1 Specializations	16
2.1 We introduce ourselves!	3	5.2 Free Electives and Internship	17
3 General Information	4	6 Bachelor thesis	18
3.1 Course structure	4	7 Graduation	19
3.2 Admission requirements for foreign students (An Overview)	4	8 Forecast of the Master-Studies	19
3.3 The qualification profile	6		
3.4 Career opportunities	6		
3.5 Where can you find further information?	7		
3.6 Different types of courses and exams	8		
3.7 ECTS – European Credit Transfer System	10		
3.8 Bridging Courses	10		
4 First year of studying: Introductory and Orientation Phase and Main Program Phase	11		
4.1 First semester timetable recommendation	12		
4.2 Introductory and Orientation Phase	12		
4.3 Main Program Phase	13		
4.4 Overview of the study	15		
4.5 Grades	16		

1 | Welcome@WU

Welcome to the Vienna University of Economics and Business! We appreciate your interest in our educational institution and your decision to study in Austria. Internationalism is very important to us - the WU is positioned not only in international top-rankings among the first, we are also the university with the highest number of foreign students in Austria (around 35%). With us, you are in good hands! Every beginning is challenging, so we have tried to summarize the most essential information for you in this brochure, aiming to make your entry as well as your stay as easy as possible.

We, the students union of the WU (**ÖH WU**) work in favour of your interests as a student every day. The student union's Advisory Centre (**ÖH WU Beratungszentrum**) is your central place to go if you are in need of any advice regarding your studies, legal issues and if you experience unfairness within a course. It is located in the ground floor of building SC on the campus. Especially at the beginning of the semester, the ÖH provides vital information at its numerous events, particularly targeted towards first semester students. In addition to representing the student's voice on campus and in politics, we also encourage students to connect among each other. In order to support that, the ÖH hosts several events to bring the WU students closer together.

If you are interested in participating in our mission, if you want to connect with others and help students on their path through their student life, you are more than welcome to join us! Reach out to us via mitarbeit@oeh-wu.at



Maximilian Ölinger
AktionsGemeinschaft WU
Chairman ÖH WU

A handwritten signature in blue ink that reads "Max Ölinger".

2 | ÖH WU – Students Union

The ÖH WU is an organization that represents the students' interests in terms of consulting, information events and off time-events. To provide that, we are in daily contact with the various institutes, departments and, especially, the rectorate of the WU. Why do we do that? Because it is our utmost concern that you can enjoy your study the best way possible and that you face quality and fairness during each and every sequence of your study.

2.1 | We introduce ourselves!



Tamara Havlicek
AktionsGemeinschaft WU
Vice-Chairwoman ÖH WU



Paul Gahleitner
AktionsGemeinschaft WU
Director Economic Affairs
ÖH WU



Johannes Matzer
AktionsGemeinschaft WU
Vice-Chairman ÖH WU



Pal Vadasz
AktionsGemeinschaft WU
Secretary General ÖH WU



Sarah Wandaller
AktionsGemeinschaft WU
Head of Department for Edu-
cation Policy

Should you have any questions during your study, feel free to come and visit us in the „ÖH WU Beratungszentrum“ (Counseling Center). Our opening hours are:

- **Monday, Tuesday, Thursday** 9am – 4pm
- **Wednesday** 9am – 6pm
- **Friday** 9am – 2pm

Otherwise, you can send an e-mail to beratung@oeh-wu.at

For your perfect study, we also offer you various services, which are:

- **ÖH WU ProfCheck**, so you can find the perfect lecturer for your course.
- **LV-Planer**, to organize your study perfectly.
- **ÖH WU Bücherbörse, Secondhand Bookshop** because we know the scripts can be expensive
- **ÖH courses**, that prepare you ideally for your exams
- **ÖH WU bachelor thesis guide**, an information platform about the bachelor thesis.

3 | General Information

3.1 | Course structure

The bachelor's degree in Business and Economics comprises 180 ECTS credits (ECTS) respectively 240 ECTS (Double Degree). The access to this degree is only possible through an admission procedure. This includes an online pre-registration, the payment of a 50 € registration fee, the upload of a letter of motivation and, if too many students apply, an entrance test. The positive completion of this admission procedure entitles the student to begin the course in the following academic year. The minimum study duration for the bachelor program is 6 semesters. After 6 semester, depending on your interest, you can add a master's degree.

All studies have to be completed with a few exceptions in the credits system. There are no diploma examinations, but performance certificates for the individual courses. Occasionally, there are so-called subject examinations, which are explained below. When planning your studies, keep in mind that some teaching events require other courses that have to be successfully completed before. This is specified in the individual course descriptions.

3.2 | Selection procedure:

The bachelor's program starts only in October in the beginning of the winter semester. There are three steps for a successful admission:

1) Online registration: (1st March - 15th May)

Before you start with the admission process, you have to complete the online registration and pay the application fee (50€).

Infobox: This fee is non-refundable! Even if your application is rejected or other incidents happen, you don't get your application fee back.



Attila Puskár

By the 17th May, you'll be notified whether the selection procedure takes place. If the number of applicants completing the online registration exceed the number of places available in the program, the selection procedure continues.

Infobox: In the winter semester 2019/20, 240 students were accepted for the bachelor's program. Probably in the wintersemester 2020/21, 360 students will be accepted.



Sebastian
Siegel

Step 2: Online Self-Assessment, Proof of English Skills, Motivation letter: (until 31st May)

- The Online Self-Assessment (OSA) helps you to make an informed decision whether this bachelor's program is the right one for you. Therefore, the OSA will not be graded. Topics which will be covered in the OSA are soft skills, like your motivation, your interests, your expectations but also hard skills like logical thinking, mathematics, and language skills.

- You have to be able to document that your English skills are at least on a B2-level. You have to upload at least one of the following certificates to fulfil this criterium:

* Cambridge English: First (FCE - B2), Advanced (CAE), Proficiency (CPE), Business higher (BEC higher)

* IELTS (Academic or General) - overall score of minimum 6.0

* TOEFL (iBT) - overall score of minimum 85

* Proof that your first language is English

- The motivation letter must not exceed the maximum number of characters. If so, you have to shorten your text. In order to pass this criterium, you have to answer three questions about your expectations of the BBE program and also about your skills, experiences, and interests.

After approx. 2 weeks, you will be informed whether you passed the second step as well and whether you are invited for the entry exam.

Infobox: After the second step, if there are more applicants for the BBE program than places available, there will not be an entry exam. You will receive this information by e-mail on approx. 18th June.

Step 3: Entry exam (Beginning of July)

The entry exam will cover the areas English language skills, elementary economics and business knowledge, and basic math skills.



Maximilian
Ölinger

Infobox: The WU provides preparation material for free. All further information is available on <https://www.wu.ac.at/studium/bachelor/business-and-economics/selection-procedure>.

Within two weeks, you will be informed whether you passed the final step as well (approx. 23th July)

3.3 | Admission requirements for foreign students (An Overview)



Tamara Havlicek

For in-depth information please find a copy of our „Foreign students“ brochure in our offices or online.

WARNING! *The Bachelor Business and Economics has an entry exam and as such English proficiency (B2) is required.*

Requirements for applicants from EU/EEA/CH or third countries:

- submit a secondary school leaving certificate or degree certificate from a first-degree program of at least 3 years duration (if you're in the process of obtaining such a certificate you may register and take part in the selection procedure and hand it in by the end of the enrollment period)
- complete the selection procedure
- documents proving English skills at the level of B2. The following certificates are accepted by the admissions office:
 - TOEFL 85
 - IELTS 6.0
 - Cambridge English: First (FCE-B2), CAE (Certificate in Advanced English), CPE (Certificate of Proficiency in English), BEC Higher (Business English Certificate Higher)
 - Documentation of the successful completion of a secondary school, a bachelor's program, or a master's program of at least two year's duration taught in English, issued by the educational institution
 - Documentation proving that English is your first language
- Documents in a different language than English or German have to be translated/authenticated!

Residence in Austria (An Overview)

EU/EEA/CH nationals must enter with a valid travel document to Austria and don't need a residence permit for their stay in Austria. You have to apply for a „Registration certificate“ (Anmeldebescheinigung) within 4 months after entry at the City Council MA 35. This is in addition to the

residence application that everyone has to comply within 3 working days after taking residence and that has to be repeated every time you move (MA 62 and all district branches that it has in Vienna).

Third-country nationals must apply for „Residence Permit - Students“:

- The initial application must be made after receiving the approval notice from the university at the competent Austrian representation authority (embassy, consulate) abroad (home country). Students, who are allowed to enter Austria without a visa, can make the initial application in Austria (Vienna's municipal authority MA35).
- In addition to the completed form, the following documents (original and copy) must also be submitted:
 - Recent photo (not older than 6 months)
 - Valid passport (copies of all pages that contain entries and stamps)
 - International birth certificate
 - Admission letter from the University
 - Details of the financing of the stay (in the form of a savings account or evidenced by Recent bank statements amounts vary according to the representative authority amounts, often around 7000 Euros, but if you're over 24 years old around 10000 Euros) or a submitted pledge of a person living in Austria
 - Police clearance certificate, not older than 3 months
 - Proof of cost covering health insurance in Austria
 - Proof of health care insurance
 - Extracts from the credit protection association
 - Proof of secure accommodation (lease, dorm) for 1 year
- All foreign language documents require a certified translation. The authentication procedure varies by country of origin, is done by court-appointed interpreter, or at the Department of State of the home country.

3.4 | The qualification profile

The Bachelor's degree in Business and Economics qualifies for demanding business, economic and social science activities in the private and public sector as well as in non-profit organizations. As part of your studies, you will be taught the basics of business administration, economics, law, socio-economics and foreign-language business communication.

Particularly noteworthy in the bachelor's program is the important role of social skills. Communicating, modernizing and negotiating are core skills that are taught in the Business and Economics degree program and that enable graduates to assert themselves in key positions in different areas of economic life. You can also deepen your communication and negotiation skills attending multiple workshops.

After completing your bachelor's degree, you will be able to quickly familiarize yourself with a variety of business related activities and to follow the development and innovation of the practice with its economic background. The bachelor's program qualifies not only for the professional level, but also for continuing academic degrees such as a business related master's degree.

3.5 | Career opportunities

When choosing the branch of studying Business and Economics, you will be qualified as a generalist for the economic life. In addition to the well-founded basic knowledge about various fields, you can deepen your education in a targeted economic direction through specialization opportunities. Depending on the chosen specialization, you qualify for a wide range of activities in companies of all sizes, in the public sector and in non-profit organizations.

The occupational field of business administration enables you to work in different entrepreneurial functional areas. „Manager“ is an industry-independent profession. As a graduate of the BBE study program at WU Vienna, you will be able to choose the field of work according to your personal abilities and interests. Typical areas of work for graduates of bachelor studies are project management as well as organization and planning in the areas of: controlling, finance, personnel development, marketing / advertising, sales, logistics, research and development and production.

If you plan to work in the top management field it will be an advantage to deepen your specialist knowledge and other personal competences in a master's program.

3.6 | Where can you find further information?

If you have any problems regarding your studies, we are here to help you in the best way possible. Under the motto „Quality and Fairness“ in

your studies, ÖH WU offers a comprehensive InfoPackage. When using our media, you get up-to-date with the latest information about studying at WU.

ÖH WU media

- **ÖH WU Website | www.oeh-wu.at**
All important information about studying 24 hours a day.
Available online!
- **ÖH WU Forum | www.oeh-wu.at/forum**
Our forum is one of the largest student communities in Austria.
Feel free to exchange experiences with other WU students.
- **STEIL | The newspaper of your ÖH WU**
Every month we inform you about the events at WU through our newspaper. Available online www.oeh-wu.at/steil.
- **WUflash | The newsletter of your ÖH WU**
We will inform you about updates at the WU and at your ÖH WU.
You can log in at www.oeh-wu.at/wuflash.
- **ÖH WU Facebook fanpage | www.facebook.com/oehwu**
Of course, we are also represented on Facebook to inform you about news or to post photos of our events, etc.
- **ÖH WU facebook groups for first-year students.**
The primary function of this group is to network with students but also to provide you with information.

ÖH WU brochures

- First Year)
- Business Administration
- International Business
- Business Informatics
- Economics & Socioeconomics
- Business Law
- SBWL brochure
- Master @ WU
- Social brochure
- Application Guide
- Survival Guide for Incoming Students
- Outgoing brochure
- Bachelor and Master Theses
- Job
- Foreign students (Englisch)
- BBE (Englisch)

You can also download all our brochures from the ÖH website (www.oeh-wu.at/broschueren).

Another important contact point at the beginning of your studies is the ÖH WU Beratungszentrum (Counseling Center) You can find it on the ground floor of the Student Center (Building SC) which is best reached from the subway station Wien "Krieau". There, the ÖH WU is happy to answer any questions you may have about studying. We also have our numerous brochures here, including the study @ WU Brochure, which contains valuable tips and tricks on how to organize your studies efficiently and successfully. Of course, we also provide a lot of information on the website of ÖH WU www.oeh-wu.at or in the ÖH WU Forum at www.oeh-wu.at/forum, where you can talk to other students and even form learning communities.

3.7 | Different types of courses and exams

Course Examinations (LVP)

In course examinations you will have a final exam at the end of the course during the large-scale exam weeks, which will take place three times during the semester. This means that there is no attendance requirement for the course and it will be held in large groups. Notice that you will have to sign up for the exam separately from the course as you cannot attend the examination otherwise.

Continuous Assessment Courses (PI)

In continuous assessment courses you will be graded based on several performance components. One component can be homework, a presentation, attendance, a mid-term or a final exam. In a PI, attendance is required. The courses will be held in small groups. If there is a final exam, you will not have to sign up for it separately.

Lecture with interactive elements (VUE)

This type of course provides a greater flexibility due to the interactive elements that are incorporated in the lectures. The course will not only consist of a lecture part but also of an interactive lab part which requires active participation. Decisive for the final grade are at least two performance components. If you missed one performance component you will have the possibility to compensate for it. However, this is only possible if you have a justifiable reason and excused yourself before. If you were graded negatively, you can also repeat the performance in case you achieved at least 10% of the total points.

Research Seminar (FS)

Here, the focus is on a 'research-led teaching' concept and consequently, you will have the opportunity to carry out your own research projects as well as practically oriented projects outside of the

classroom. This is why there is a reduced student attendance requirement. You will be graded based on at least two performance components. This can either be in form of essays, seminar papers, project presentations or project reports.

Workshop-type Courses (AG)

In Workshop-type courses attendance is mandatory as group works and the joint elaboration of topics are the focus of this type of courses. Therefore, active participation during the courses is required to be graded. However, you will only be graded on a pass/fail basis instead of receiving real grades (1-5). You also have to keep in mind that when calculating subject grades workshop-type courses will not be considered, as only courses that are graded on a numerical scale will count for the subject grade.

Module Examinations (MP)

Knowledge and skills that you have acquired in at least two or more preparatory lectures will be assessed on the basis of module examinations. It is necessary to attend all seminars that are required for the enrolment for the module examination. You will not be graded separa-

tely for the preparatory courses and the obligation to attend the courses will vary between 50-70%. The examinations will either take place in form of a written or an oral exam. Furthermore, you will not receive your ECTS credits for the preparatory lectures until you have received a positive assessment of your module examination.

Subject examination (FP)

An FP comprises the content of more than one course and consists mostly of a written and an oral part. Most FPs are integrated in the study „Business Law“ and in some specializations. In contrast to the MP, you will be graded separately for the preparatory courses which are necessary to be allowed to pass the FP.

You have to register separately for the FPs via LPIS!



Johannes Matzer

3.8 | ECTS – European Credit Transfer System

The ECTS credits are awarded for each successfully completed course. They are designed to compare the lectures on a national and international base. ECTS express the average workload of a course for students. The more ECTS credits a course has, the more time-consuming it usually

is to be passed (1 ECTS equals approx. 25 working hours incl. lecture-times). The ECTS points also serve to measure the academic progress and enable a better comparability between positive test achievements. Furthermore, exams that were taken at other universities can be approved faster and more easily. You always get all ECTS points of the course (Example: Marketing 4 ECTS credits) as proof of achievement. Also, it does not matter which grade you receive on your exam; you will always get all ECTS points of the course as a proof of achievement.

3.9 | Bridging Courses

If you feel you have a lack of knowledge in some areas, you can occupy so-called bridging courses („preparatory lectures“).

These are offered in the following fields:

- IT
- Spanish
- Russian
- French
- Italian

There are 2 different types of preparatory courses:

Refresher courses

These lectures are suitable to revise small deficits, in order to get back to high school level (for example: if the school leaving examination was a long time ago).

Beginners' courses

The beginners' courses start with the basics; therefore you need no previous knowledge (for example: if you want to learn a new language). If you complete both beginner lectures (beginners' course 1 and 2), you are also able to master this language on the level of the school-leaving exam. Each lecture can be found in the course catalogue at vuz.wu.ac.in in the menu option „Preparation Program“. Beginner language courses last one semester, which helps to distribute the content and workload better.

Bridging courses and beginners' courses can be only visited, if at least one STEOP exam has been successfully completed. However, for Mathematics, this rule does not apply.

4 | First year of studying: Introductory and Orientation Phase and Main Program Phase

In the first semester, you have to complete 18 credit points (6 class hours) to be allowed to take courses from the main program. Of course, the completion of these 12 credits in one semester is only necessary, if you want to stay within the minimum period of study. It's no big deal if you need more time but you have to be careful because of the deadlines of scholarships and subsidies. For further information, please use the "ÖH WU Social Brochure" or write an e-mail to the Division of Social Policy of your ÖH WU.

The bachelor's program Business and Economics at WU consists of an Introductory and Orientation Phase (3 classes à 6 ECTS), a Main Program Phase (14 classes à 6 ECTS and 1 class of 2 ECTS), Specializations and Electives with 40 and 26 ECTS and a bachelor's Thesis of 10 ECTS.

4.1 | First semester timetable recommendation

Oct. - Nov.

- Business and Society
 - Contemporary Challenges in Business and Economics
 - Quantitative Methods 1
-

Nov -Jan

- Understanding Business/Business Planning
- Governance and Legal Environment
- Quantitative Methods 2

4.2 | Introductory and Orientation Phase (12 ECTS)

Foundations of Business and Economics (12 ECTS)

Contemporary Challenges in Business and Economics (6 ECTS, 2 CH, PI)

This module illustrates the complexity of global and local business, economic, social and environmental relationships that can be addressed only through the variety of theoretical frameworks and methodological tools available in the social sciences and practiced

at WU. Understanding economics and socioeconomics broadly as disciplines that study how we organize society and transform nature in order to meet human needs, this course will demonstrate the centrality of social science research to understand and offer solutions to some of the contemporary challenges we face including globalization, climate change, inequality and poverty.

The course will focus on students critically engaging with the topics and working out how different theoretical lenses result in different research foci and questions that may yield potentially conflicting, yet scientifically valid explanations of and solutions to those challenges. In consequence, different research questions will necessitate and lead to diversity of methodological and empirical strategies to address them. The course will emphasize the interactions between scientific research and policy making by demonstrating that theories, methodologies and evidence-based tools allow to assess rigorously the potential solutions to selected global challenges.

Business and Society (6 ECTS, 2 CH, PI)

This course is divided into 2 parts. In the first part, you learn the key business concept, major types of business decisions and how they affect the firm's value. You will understand basic financial concepts such as income and cash flow statement, balance sheet, financial ratios, etc. You will also get in contact with Entrepreneurship, Finance/Accounting, Marketing, Management/HR, and Operations Management. In part 2, you understand more about the grand challenges facing business and how management can deal with them. You will learn theories like SDG, CSR, and Business Ethics. Additionally, the high value of diversity management is a major topic as well as alternative business models that focus on the grand challenges.



Pál Vadász

You have to pass the two courses Contemporary Challenges in Business and Economics and Business and Society to be allowed to enroll for courses of the main program's phase..

4.3 | Main Program Phase

Quantitative Methods (12 ECTS)

Quantitative Methods I (6 ECTS, 2 CH, VUE)

In QM1, you get in touch with basic concepts, methods and tools in mathematics and computing that are necessary for the quantitative analysis of problems in today's world of business and economics. You

learn basic skills in programming and the open-source computer language R. After this course, you will be able to conduct simple mathematical analysis.

In the Introductory and Orientation Phase you are allowed to retake the class 3 times (so, 4 times all in all). For all of the other classes in the Main Program, you are allowed to retake the class 4 times (5 times all in all). Additionally, you have to be careful about some sequences within the studies. Which means that you have to pass Business Analytics 1 to be able to pass Business Analytics 2.

You are allowed to enroll for this course even when you are still in the STEOP-phase.

The two courses of Quantitative Methods are sequenced. This means, that you have to pass QM1 before you are allowed to take QM2. have to pass QM1 before you are allowed to take QM2.



Johannes
Matzer

Quantitative Methods II (6 ECTS, 2 CH, VUE)

The course deepens the understanding of concepts, methods and tools from mathematics, statistics and computing for the quantitative analysis of problems in modern business and economics.

Mathematical concepts introduced include optimization for functions of several variables, optimization under constraints and further topics in probability theory, together with suitable examples from business and economics.

Foundations of Business & Economics (48 ECTS)

Business Analytics I (6 ECTS, 2 CH, PI)

The course provides an introduction to methods and tools that support data-driven decision making in business. Beginning with basic data handling skills and progressing through statistical and operations research methods, students learn business analytics through real-life examples. A special emphasis will be put on visualization and interpretation of results.

Business Analytics II (6 ECTS, 2 CH, PI)

The course builds upon methods and tools introduced in Business Analytics 1. It deepens the skills of students by applying tools to problems within the supply chain management area. Beginning with basic data handling skills and progressing with statistical and operations research methods, students get to understand the complexity of business decisions and dependencies between different stages of forecasting and planning processes. Students have to apply the tools to an integrated real-life case study covering all topics included in the course. In this context, identification of input factors and underlying assumptions as well as correct interpretation of results are of high importance.

Decision Making and Behaviour in Business (6 ECTS, 2 CH, PI)

Knowing the drivers of corporate value is essential for long-term and short-term decision making. The course starts discussing important long-term value drivers (like technological change, competition or customer preferences) and derives the need for more specific information for short-term decision making. We address problems arising whenever supporting goal congruent decision making needs very detailed information (e.g. for single products and services or for organizational subunits). Within this framework, we focus on the decision-facilitating role of management accounting and discuss widely accepted tools and techniques of generating and using information for decision making. Additionally, the course illustrates the decision-influencing role of information in the context of delegated decision-making.

Financial Reporting and Analysis (6 ECTS, 2 CH, PI)

The course Financial Reporting & Analysis covers:

- Introduction to Financial Reporting according to IFRS
- Items and Structure of Financial Statements
- Discussion of an Annual Report of a Multinational Enterprise
- Financial Statement Analysis and Ratios
- Introduction to Financial Statement Data (Orbis)



At the time of creation of this brochure, no data was available for the course "Foundations in Macroeconomics" (6 ECTS, 2 CH, PI)

Paul
Gahleitner

Foundations in Microeconomics (6 ECTS, 2 CH, PI)

Foundations in Microeconomics is an introductory undergraduate course that teaches the fundamentals of microeconomics. It provides a solid foundation for economic analysis and thinking. The course starts with an introduction to individual decision-making under scarcity, then turn to social interactions and game theory, continuing with an analysis

of how institutions and power determine allocations. Next a closer look how firms operate is taken and the implications of profit maximization are taught. We continue with key concepts of competitive markets and perfect competition, and a closer look at the labour market is taken. Finally, at market phenomena like market equilibration, asset price bubbles, non-clearing markets, external effects and market failures are addressed.

Foundations in Socioeconomics (6 ECTS, 2 CH, VUE)

In this course you will get an introduction into key concepts, theories and methods from socioeconomics. In the first part of the course, we will deal with the main economic actors and how their interactions are governed. Markets are seen as sets of social institutions. Institutions shape how consumers, firms and other economic actors behave. While it is difficult to understand how novelty emerges, we can study the conditions that are conducive to innovation. We will review how economic performance, social progress and human wellbeing are measured and what progress has been made. In the second part of the course, we will study a specific macroeconomic model that accounts for biophysical boundaries and inequality.

Understanding Business/Business Planning (6 ECTS, 2 CH, PI)

You will delve into the very core of the entrepreneurial DNA. Learning from best and worst cases, you will explore the foundations needed by any successful entrepreneur, using varied learning technologies, ranging from formal lectures to entangled exercises. You will experience the enigma of entrepreneurial success from manifold perspectives.

You will employ sound theory and practice insights for turbulent, uncertain, novel and ambiguous settings in an increasingly AI and digitalized world. You will talk about the entrepreneur malgré lui, passionate and with a deep understanding of what a „business“ really is, in the 21st century.

In order to pass the courses “Quantitative Methods II”, “Business Analytics I”, and “Business Analytics II”, you have to pass the course “Quantitative Methods I” before.



Maximilian
Ölinger

Business and Economics in Context (24 ECTS)

Governance and Legal Environment (6 ECTS, 2 CH, VUE)

The purpose of this course is to introduce students early on to those key aspects of the legal Framework that will be most relevant for their

their studies in business and economics. Additionally, the legal context of financing a business will be explained (debt vs equity financing, capital markets). Further, students will be made familiar with the legal framework of international business activities, e.g. how to gain access to foreign markets through economic freedom (as established by the European Union and international agreements) or how to obtain legal protection against violations of economic fundamental rights.

History of Economics and the Economy (6 ECTS, 2 CH, VUE)

The course explores the historical process leading to the present. It combines the (material) history of economic development and crises since the early modern period with the sense-making process reflected in the evolution of economic thought and the formation of the scientific discipline we today know as economics since the eighteenth century. Its main aim is to understand path dependencies in economic development and the development of economic thought and therefore to provide students with a contextualization of the current state of the world economy and economic theory.

Law, Economics, and Business (6 ECTS, 2 CH, VUE)

This course aims at demonstrating the impact of law on business and society. It is designed for students who have gained already some experience (fourth semester) so that they are able to develop a more comprehensive view over their previous courses in business and economics (and the legal course Governance and Legal Environment). To this end, specific areas of law are presented to make students understand the effects of legal regulation on individuals, businesses and society as a whole.

This will include tax law (and the impact of taxation on business, public finance and society), the legal aspects of intellectual property (the concept of intellectual property rights and their protection) and the legal regulation of competition (regulatory rules and their economic effects).



Sarah
Wandaller

At the time of creation of this brochure, no data was available for the course "Managing Organizations and People" (6 ECTS, 2 CH, PI)



Tamara
Havlicek

Academic Skills (8 ECTS)

At the time of creation of this brochure, no data was available both the courses "Logic and Methodology of Social Sciences" (6 ECTS, 2 CH, PI) and "Bachelor Thesis Coaching and Presentation" (2 ECTS, 1 CH, AG).

4.4 | Overview of the study

Name of the course	ECTS	CH	Type of course
In Foundations of Business and Economics (12 ECTS) (STEOP)			
Contemporary Challenges in Business and Economics	6	2	VUE
Business and Society	6	2	PI
In Foundations of Business and Economics (48 ECTS) (Main Program Phase)			
Business Analytics I	6	2	PI
Business Analytics II	6	2	PI
Decision Making and Behaviour in Business	6	2	PI
Financial Reporting and Analysis	6	2	PI
Foundations in Macroeconomics	6	2	PI
Foundations in Microeconomics	6	2	PI
Foundations in Socioeconomics	6	2	VUE
Understanding Business/Business Planning	6	2	PI
In Quantitative Methods (12 ECTS)			
Quantitative Methods 1	6	2	VUE
Quantitative Methods 2	6	2	VUE
In Business and Economics in Context (24 ECTS)			
Governance and Legal Environment	6	2	VUE
History of Economics and the Economy	6	2	VUE
Law, Economics, and Business	6	2	VUE
Managing Organizations and People	6	2	PI
In Academic Skills (8 ECTS)			
Logic and Methodology of Social Sciences	6	2	VUE
Bachelor Thesis Coaching and Presentation	2	1	AG

4.5 | Grades

You receive a grade for each completed class, which will appear on your accumulated university certificate. You can print your certificates anytime if you already have your student's ID. The printers are located in the second floor of the Library & Learning Center (LC). Generally, all of the grades have to be registered within 4 weeks after you took the exam.

At the end of your studies you receive a certificate over all of your courses. For each specialized field a separate grade. This grade is the average grade over all of the courses of this specialized field. This grade is weighted and rounded according to ECTS, rounded to 0.5 inclusive (so you get the better grade).

For example, in the specialized field (Quantitative Methods) you have to take two courses, QM1 and QM2. If you have the grade 2 in QM1 and grade 3 in QM2, you have 2.5 in average. So, you will receive the grade 2 in this fields because a $x.5$ will be rounded to the better grade.

5 | Specializations and free electives/ internship

5.1 | Specializations

In your study, you have to complete specializations with an amount of 40 ECTS. You can either select two specializations à 20 ECTS, or 4 specializations à 10 ECTS. You can also choose one specialization with 20 ECTS and two specializations à 10 ECTS. It's all up to you!

The WU offers the following specializations worth 20 ECTS::

- -Business Information Systems (start winter semester 2019/20)
- Business Mathematics (start winter semester 2019/20)
- Data Science (start winter semester 2019/20)
- Economics Core (start winter semester 2019/20)
- Economics Fields (start summer semester 2020)
- Economy, Climate Change and Sustainability (winter semester 2019/20)
- Entrepreneurship and Innovation (start winter semester 2019/20)
- Finance: Markets, Institutions and Instruments (start winter

semester 2020/21)

- Information Management and Control (start winter semester 2019/20)
- International Accounting and Controlling (start winter semester 2019/20)
- International and European Tax Law (start winter semester 2020/21)
- International Business (start winter semester 2019/20)
- International Business Communication (start winter semester 2020/21)
- Interactions of Economy and Society (start winter semester 2020/21)
- Strategy and Data (start winter semester 2019/20)
- Strategy and Managerial Accounting (start winter semester 2019/20)
- Strategy and Organization (start winter semester 2019/20)
- Supply Chain and Operations Management (start winter semester 2019/20)
- Urban and Regional Economics (start summer semester 2020)

5.2 | Free Electives and Internship

In your study, you have to pass Free Electives amounting to 26 credits. These free electives can be passed at all nationally and internationally recognised universities. Furthermore, you have to be assessed by taking an exam in this subject.

Likewise, you are able to have an internship with a duration of six weeks that requires full-time employment and has a substantial reference to the study. These internships will be supervised and graded by the course Internship Seminar amounting to 4 credits. For each week of internship, you receive 1 credit and you are maximally able to receive 8 credits for your internship. So, even you work 10 weeks you only receive 8 credits. You have to be graded positively on the course Internship Seminar in order to receive the credits.

If you choose an internship of 6 weeks, there are only 16 credits remaining in order to pass this section (26 credits of free electives minus 6 credits of internship minus 4 credits of the course Internship Seminar = 16 credits left).

Double Degree (Queensland University of Technology, Australia)



Attilia Puskar

As the Double Degree Program comprises 240 ECTS, your duration of study extends from 6 to 8 semesters. For further information concerning the Double Degree Program, we refer to <https://www.wu.ac.at/studierende/im-ausland-studieren/bachelor/double-degree-bbe>.

6 | Bachelor thesis

As a requirement for the conferment of the academic grade Bachelor of Science (WU), shortened BSc (WU) it is necessary to write a bachelor thesis beside the positive graduation of all lectures. Through the independent processing of topics from the examination subjects specified in the curriculum, you have to prove the success of the scientific vocational education. You can suggest topics by yourself or choose a topic from an existing offer.

For the assessment of the bachelor thesis, the positive graduation of "Academic skills" is required.

The bachelor thesis is a mandatory part of the bachelor programme BBE and is worth 10 ECTS Points. The bachelor thesis has to be maintained by a lecturer with a doctoral degree. The classes in which you can write your bachelor thesis are specially marked in the lecture directory.



Johannes Matzer

For further information and lots of tips and tricks about the topic have a look at our bachelor thesis brochure. You can get it in the ÖH WU counseling center as well online under www.oeh-wu.at/downloads.

Please make sure, that you take part in the subject in which you want to write your bachelor thesis later.



Sebastian Siegel

Tip: In the counseling center of your ÖH WU you can have your bachelor thesis bind up cheaply

During the studies, you have the possibility to get a second bachelor degree, as the WU has a corresponding cooperation with the Queensland University of Technology in Australia.

Each year, only 5 students are allowed for the double degree program.

If you want to participate in this program, you have to apply for it in the first half of October.

Your application must consist of

- 1) motivation letter
- 2) CV
- 3) Certificate

At Queensland University of Technology, one of the following Majors has to be chosen:

- Finance
- International business
- Management
- Marketing
- Human Resource Management
- Economics

Each specialization comprises 60 ECTS

7 | Graduation

If the degree course scheme is completed and the bachelor-thesis is evaluated positively, the studies are completed. All Alumni finish their studies with the degree "Bachelor of Science (WU)", abbreviated "BSc (WU)". After graduation of the bachelor-studies, alumni have many different job opportunities. On the one hand, you could enter the work life and on the other hand, you can deepen your knowledge, by applying for the Master-Studies.



Maximilian
Ölinger

8 | Forecast of the Master-Studies

Up until now, you can apply for the following Master-Studies:

German Master-Studies

- Finanzwirtschaft und Rechnungswesen
- Management
- Sozioökonomie
- Steuern und Rechnungslegung
- Wirtschaftspädagogik
- Wirtschaftsrecht
- Export- und Internationalisierungsmanagement

English Master-Studies

- Information Systems
- International Management/CEMS
- Marketing
- Quantitative Finance
- Socio-Ecological Economics and Policy
- Strategy, Innovation, and Management Control

These master-studies require a positive degree and deepen your knowledge. The duration of the studies is 4 semesters (Exception: Wirtschaftspädagogik 5 semesters) and includes 120 ECTS-Points (Wirtschaftspädagogik: 150 ECTS-Points) Further Information can be found on the WU-Wien website www.wu.ac.at/programs and on the ÖH-WU Master-Program booklet.

Of course, you will receive up-to-date information about potential changes within the Master-Studies from your ÖH-WU-Team. After graduation of the Master-Studies, you are able to apply for the doctorate or a PhD-program.

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