

Access to specialization list WS 21/22

SBWL	Entry exam	Registration	AG Number	Notes
Accounting and Taxation	No entry exam	25.08. – 05.09.	2022	First come, first serve registration at 2 pm
Business Information Systems	No entry exam	25.08. – 05.09.	1148	First come first serve registration at 2 pm
Business Mathematics	Thursday, 02.09.2021, 12:30 pm online	25.08. – 29.08.	1742	Entry exam, letter of motivation and transcript. Access only possible in the winter semester.
Data Science	Thursday, 09.09.2021, 8 am online	25.08. – 05.09.	1238	„Greencard“: - Average grade 1,5 among these 3 courses QM 1, QM 2, Business Analytics 2 → automatically qualified BUT has to complete the exam anyway (first partial assessment for SBWL course „Data Processing 1) Grades summary → datascience@ai.wu.ac.at
Economics Core	No entry exam	25.08 – 05.09.	1738	Letter of Motivation, transcript and GPA Has to complete at least 2 of the courses CCBE, Micro, Macro and QM 1
Economy, Climate Change and Sustainability	No entry exam	25.08. – 05.09.	1741	First come, first serve registration at 2 pm - 10 spots reserved for BBE students Access only possible in the winter semester.
Economics Fields	No entry exam	25.08. – 05.09.	2129	Letter of Motivation If you are admitted to Economics Core, you don't need to upload the letter of motivation!
Entrepreneurship and Innovation	No entry exam	25.08. – 05.09.	1152	- Top 5 % WU student ranking (grades only) - Skill Assessment
Finance: Market, Institutions and Instruments	No entry exam	25.08. – 05.09.	1153	GPA
Health and Social Policy	No entry exam	25.08. – 29.08.	2119	Letter of Motivation in LEARN (300 – 500 words)
Interactions of Economy and Society	No entry exam	25.08. – 05.09.	1767	Only registration, no further tasks.
Information and Management Control	No entry exam	25.08.- 29.08.	1156	1. upload GPA 2. registration to course 0852 (16.09.2021 at 2 pm) Remaining places → first come first serve
International Accounting and Control	No entry exam	25.08. – 05.09.	1773	GPA of FRA and DMBB → then general ranking - 12 spots reserved for BBE students
International Business	Tuesday, 07.09.2021, 8 am online	25.08. – 05.09.	1157	50 % grade average (best 27 ECTS) 50 % grade at the entry exam

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International Business Communication	No entry exam	25.08. – 05.09.	1766	First come first serve registration at 2 pm Remaining places → first come first serve
International European Tax Law	No entry exam	25.08. – 05.09.	2025	First come first serve
International Marketing Management	Tuesday, 07.09.2021 5 pm online	25.08. – 31.08.	1158	Entry exam
Marketing & Consumer Research	No entry exam	25.08. – 30.08.	1150	Letter of motivation
Strategy and Data	Tuesday, 31.08.2021, 1 pm Audimax	25.08. – 29.08.	1419	70 % GPA 30 % entry exam (not mandatory)
Strategy and Managerial Accounting	No entry exam	25.08. – 05.09.	1739	- Online application form - upload CV and transcript - letter of motivation You have to complete at least one course of: - Business Analytics I & II - Decision Making and Behaviour in Business - Financial Reporting and Analysis - QM I & II
Strategy and Organization	No entry exam	25.08. – 01.09.	1446	1. Registration in LPIS 2. Application form + CV + letter of motivation + transcript
Supply Chain and Operations Management	No entry exam	25.08. – 05.09.	1740	First come first serve registration at 2pm
Supply Networks and Service	No entry exam	25.08. – 05.09.	1165	- weight: 1/3 motivation letter - weight: 2/3 previous academic performance
Philosophy: Logic and Ethics (10 ECTS)	No entry exam	13.09. – 30.09.	Check out VVZ	Drop-down menu in LPIS (BBE – main phase – specialization)
Topics in Economic and Social History (10 ECTS)	No entry exam	01.09. – 30.09.	0693	Drop-down menu in LPIS
European & International Economic Law (10 ECTS)	No entry exam	01.09. – 30.09.	Check out VVZ	Drop-down menu in LPIS (BBE – main phase – specialization)

